

Making the most of your presentation



Jean-luc Doumont teaches and provides advice on professional speaking, writing, and graphing. He also trains other instructors and can facilitate any process that requires solid structuring and effective communication. For over fifteen years, he has helped audiences of all ages, backgrounds, and nationalities structure their thoughts and construct their communication, in English, French, Dutch, and Spanish. He is an engineer from the University of Louvain and a doctor in applied physics from Stanford University.

(more at www.jlconsulting.be)

EFFECTIVE ORAL PRESENTATION SKILLS are a key to success for engineers, scientists, and other professionals, all the more so in today's highly competitive global marketplace. Oral presentations have (potentially) more impact than written documents or electronic exchanges, for they favor a richer rapport with the audience, thanks to the speaker's physical presence and ensuing nonverbal communication (vocal and visual).

Yet many speakers are at a loss to tackle the task effectively, for lack of suitable reference points. Systematic as they otherwise can be in their work, they go at it intuitively, sometimes haphazardly, with much good will, but too seldom good results. A set of simple guidelines would thus be welcome.

The seminar proposes a five-step methodology that leads to effective presentations: it discusses how to plan, design the presentation, create visuals, deliver the presentation, and answer the questions. It also offers tips on how to manage nervousness.

Wed, May 19 1:30–3:00
Beckman Institute Auditorium

Everyone is welcome to attend this general lecture.